



Global Awareness Society International

21st Annual Conference
New York, New York

Global Cities, Global Cultures, Global Awareness



New York, New York
May 24-26, 2012

At the Hilton Times Square Hotel



GLOBAL AWARENESS SOCIETY INTERNATIONAL

The Global Awareness Society International (GASI), Inc. is a non-profit organization composed of people and organizations of various backgrounds that recognize that the world is no longer made up of independent nations and cultures. This technological induced change affects everyone. We, as an organization, wish to explore the exciting potential that globalization of the world's cultures and societies presents to each and every one of us as citizens of this planet. Established in 1991, our membership includes both academic and non-academic based professionals and individuals from various organizations and nations including the United States.

Globalization has made possible what was once merely a vision: the peoples of our world united under the roof of one Global Village. Yet, despite increasing interdependence, conflicts continue to blemish the landscape of our planet. We believe that a vital step toward achieving peace, harmony, and cooperation among the diverse peoples of our globe is to promote mutual understanding and appreciation for one another. Global Awareness Society International strives to turn a global vision into global reality.

Purposes of the Global Awareness Society International

- To promote awareness of the diversity of cultures within our global community.
- To enhance our understanding of the political, economic, social, demographic, technological, and environmental issues among members of the global community.
- To increase sensitivity to issues related to rapid globalization.
- To develop a mutual support network of scholars, professionals, interested people and organizations.
- To provide multiple forums for the exchange of research, knowledge, and expertise on people oriented issues related to globalization.
- To help people recognize the diversity and interdependence of the globe's peoples and the process of globalization.
- To develop and expand the number of national or regional Global Awareness Societies under the direction of the GASI to pursue our common goals.

Journal

The ***Journal of Global Awareness*** is the peer reviewed journal of the Society. Articles to be considered for publication should be submitted to Editor-in-Chief, Dr. Jay Nathan, Tobin College of Business, St. John's University, 8000 Utopia Parkway, Jamaica, NY 11439. Full submission requirements can be obtained from Dr. Nathan at nathanj@stjohns.com.

Contact Information

Global Awareness Society International, 400 East Second Street, Bloomsburg University, Bloomsburg, PA 17815, Voice: 570-389-5177, Fax: 570-389-3599, Email: GASI@bloom.edu or changshubroh@aol.com. Global Awareness Society International, Inc. is a **501-c-3 non-profit corporation under the guidelines of the U.S. Internal Revenue Service.**

Global Awareness Society International Officers

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| | Founder and Board Chair Dr. Chang Shub Roh Bloomsburg University | |
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GLOBAL AWARENESS SOCIETY INTERNATIONAL CONFERENCE COMMITTEE

| | | |
|---|---|---|
| Dr. James C. Pomfret Vice Board Chair Bloomsburg University | Dr. George Agbango G.A.S.I. President Bloomsburg University | Dr. Jay Nathan Conference Program Chair St. John's University |
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Plan Ahead for 2013
22th Annual Conference
Rome
 May 24-26 2013



A Message from the President of the Global Awareness Society International



It is with great delight that I welcome you to the 21st Annual Conference of the Global Awareness Society, International in the great city of New York. "All roads lead to New York and all cultures melt in New York," says the adage. Looking at the current global trends, we could not have chosen a better location for this conference with the theme: ***Global City, Global Cultures, and Global Awareness.***

The tragedy of the September 11, 2001 unprovoked attack on America resulted in a global community rising up in unity and unreservedly condemning violence and terrorism. The manner by which the world stood with America, on that occasion, clearly demonstrated its collective quest for global peace, security and prosperity. Since then, the resolve for peaceful co-existence has been so clearly articulated in the annals of the United Nations. New York, the headquarters of the United Nations, today symbolizes our global village where all cultures meet in an atmosphere of tolerance, love, and understanding. It is this global atmosphere in New York City that makes it a compelling venue for this conference. For the duration of our conference, we shall share our research findings and brainstorm for solutions to global problems.

I have always held the view that we have a responsibility to make the world a better place for ourselves and our posterity. Consequently, I applaud the founders of GASI for their vision in its creation. Promoting global understanding, showing mutual respect, sharing of knowledge, and celebrating our diversity in culture at forums such as this conference are gems for all seasons and all generations.

As I end my two-year service as your president, I thank all of you for your strong and firm support during my tenure. For me personally, it has been a rewarding two-year experience as your president. It has afforded me the opportunity to work more closely with the Founder, the Board Members, and the Executive Council than ever before. I have had wonderful interactions with many of you and I appreciate the unique contributions you have all made to the growth and development of GASI. Many new students chapters are being established and student participation in our deliberations at this conference give me hope that long after we have left the scene, GASI will continue to thrive. The future is bright for our organization.

President David Soltz of Bloomsburg University of Pennsylvania has embraced GASI and given the organization far more institutional support than ever in the history of the organization. I cannot thank him enough for his foresight and strong support. Other institutions such as St. John University and Millersville University of Pennsylvania need special mention for their continuous support and good help

I welcome the new members of the GASI at this conference. I urge you to network and establish long lasting relationships with colleagues in your various disciplines for collaborative research purposes. To the returning members, let us renew our commitment to expand the global membership of GASI. With dedication and hard work, I am confident that succeeding generations will acknowledge our contributions to global understanding and world peace. No sacrifice is too small as we leave footprints in the sand. Enjoy conference and the Big Apple.

George Akeya Agbango, President

His Excellency Ken Kanda – Keynote Speaker
Ambassador and Permanent Representative of Ghana to the United Nations

BRIEF BIOGRAPHY



Ambassador Ken Kanda was born on 30th August, 1951. He joined the Ghana Foreign Service in September 1976 and has served in various capacities in the Policy Planning & Research Division, Africa Division, Multilateral and Economic Relations Division, International Organizations & Conferences Division, Protocol Division and as a Special Assistant to the Foreign Minister of Ghana from 1996 to 1997.

He served as the Protocol officer of the Vice President from 1997 to 1998 and was Director of the Economic, Trade and Investment Bureau of the Foreign Ministry from 2002-2003. Ambassador Canada then served as Chief of Protocol during 2003-2004 and 2008-2009.

His tours of duty in the Ghana Foreign Service took him to the Embassies of Ghana in Bonn, Germany as First Secretary (1984-1988) Copenhagen, Denmark, as Counselor (1992-1996) and as Minister Counselor in the Ghana High Commission in Harare, Zimbabwe (1998-2002). He was Minister Plenipotentiary in Berlin (2004-2008).

Ambassador Kanda was appointed Director of State Protocol in 2009, a position he occupied until his appointment on 14 January, 2011 as Ghana's Ambassador and Permanent Representative to the United Nations in New York.

H. E. Mr. Ken Kanda attained his B.A. (Hons.) and Graduate Diploma from the University of Ghana, Legon, Ghana. He was also at the Woodrow Wilson School of Public and International Affairs, Princeton University, New Jersey, USA as a Hubert Humphrey Fellow.

He is married with four daughters and his hobbies include tennis, reading and listening to Jazz music.

**Global Awareness Society International
21st Annual Conference
New York Hilton Times Square Hotel
May 24-26, 2012**

Registration Table

Registration and all sessions will be on the **Conference Center Floor** of the Hilton Times Square Hotel. You may enter the hotel from either 41st or 42nd street midway between 8th Avenue and 7th Avenue. From the street level take the elevator to the Lobby (L). Then walk through the lobby to transfer to the interior elevator and select floor CC. All sessions will be in the rooms **Empire, Liberty I, Liberty II, and Olympia.**

| | |
|----------|----------------------|
| Thursday | 4:00 - 6:30 PM |
| Friday | 7:30 AM- 4:00 PM |
| Saturday | 7:30 AM - 12:00 NOON |

Thursday May 24

Thursday
4:00 PM
Liberty II Room

Board of Directors Meeting

Thursday
5:00 PM
Liberty II Room

Executive Committee Meeting

Thursday
9:00 PM – ??
Lobby Bar

Informal no-host Gathering to Meet and Greet Old and New Friends

Friday May 25

Conference Opening

Friday
8:30 AM
Empire Ballroom

George Agbango
President of the Global Awareness Society International

Welcome and Introductory Remarks

David L. Soltz
President of Bloomsburg University and Member of the G.A.S.I. Board
of Directors

Friday
9:15 AM
Empire Ballroom

Key Note Address - Challenges for the UN and the World

His Excellency Ken Kanda
Ambassador and Permanent Representative of Ghana to the United
Nations

10:00 AM

Coffee Break

Friday
10:30 AM – 12:15 PM
Empire Ballroom

Global Awareness - Regional Dynamics

Moderator: Chang Shub Roh
Bloomsburg University Professor Emeritus and G.A.S.I.
Founder

Caribbean Ransford Palmer

Europe Heidrun Hagen

Middle East Shah M. Mehrabi

East Asia Michael Seipel

Africa Wold Zemedkun

North America Geoffrey Palmer

12:15 PM

Lunch Break- On your own

Friday
1:30 - 3:00 PM

Breakout Session 1: Digital Society 1

Session Chair: Curvin Huber

Olympia Room

Becker College

Impact of the Digital Technology on Culture

Shreekant Joag
St. John's University

Undergraduate Students' Self-Reported Perceptions Towards Mobile Learning

David Magolis
Sarah Vandegriff
Bloomsburg University

Animation: Moving into the Future

Curvin Huber
Becker College

Friday
1:30 - 3:00 PM
Liberty I Room

Breakout Session 2: Children of the Global Village

Session Chair: Michael Seipel
Brigham Young University

Intellectual Courage: The Social Construction of Terrorism Embodying Global Realities

Cynthia A. Karaffa
University Of Pittsburgh

Street Children in Ukraine: Homelessness and other Associated Risks

Garret Pace
Brigham Young University

NGO's and Global Cultural Awareness Programs: The Case of the Grace Stella Foundation and Leading Ladies

Stella Johnson
Grace Stella Foundation

The History and Future of the International Adoption of Children by United States Citizens

Ralph J. Porzio
St. John's University

Sexual Harassment and Cyber Bullying: Awareness, Experience and Prevention Strategies with Diverse Middle School Urban Students in the U.S.

Carol Reina
Rita Smith-Wade-El
Millersville University of Pennsylvania

Sexual Harassment in Tertiary Institutions for Grades- A Myth or Reality

Irene Iris Akaab
Accra Polytechnic

Friday
1:30 - 3:00 PM
Liberty II Room

Breakout Session 3: Global Spiritual Issues

Sessions Chair: Berhanu Mengistu
Old Dominion University

Worldly Face of Islam
Saleem Khan
Bloomsburg University

Biblical Global Journey in Jose Saramago's Cain
Ronald Meyers
East Stroudsburg University

Born for Higher Things
Faith M. Pereira
Dowling College

Cultural Imperatives in the Interfaith Dialogue
Berhanu Mengistu
Nina Frola Joyner
Old Dominion University

3:00 PM

Coffee Break

Friday
3:20 – 4:50 PM
Liberty I Room

Breakout Session 4: Global Economic Development
Session Chair: Shreekant Joag
St. John's University

A Sustainable Workforce for A Growing Industry: What Path Will Bangladesh Follow to Save the Garments Industry
ASM Tuhin
Bloomsburg University

Globalization's Challenges for Developing Countries of Asia
Shreekant Joag,
St. John's University

Public-Private Partnerships: An International Perspective
Tassew Shiferaw Gizaw
Norfolk State University

Solar Cookers as a Poverty Alleviation Strategy
Sarah Moore Oliphant
The Catholic University of America

The Politics of Development and Protection of the Environment in the Developing World
E. Ike Udogu
Appalachian State University

Friday
3:20 – 4:50 PM
Olympia Room

Breakout Session 5: Preservation of Local Culture in the Face of Globalization
Session Chair: Daniel Edwards
University of Utah

Alcohol Consumption, Maquilas and Everyday Life in a Nahuatl Community in Mexico

Luis Berruecos
Metropolitan Autonomous University-Xochimilco Campus

Cultural Values of American Indian People: Their Impact on Families and Health

Dena Ned
University of Utah

Native American Indian Values: Guides to Perpetuation of American Indian Culture(s)

Daniel Edwards
University of Utah

The Importance of Family in Native Cultures from the Perspective of American Indians

Margie E. Edwards
University of Utah

Friday
3:20 – 4:50 PM
Liberty II

Breakout Session 6: Curriculum Integration with the Global Perspective in Teacher Education

Session Chair: **WeiWei Cai**
 West Chester University of Pennsylvania

Presentation: WeiWei Cai
 West Chester University of Pennsylvania

Participants: *Megan Black*
 Hanna Kraft
 Christina Caroulis
 Jennifer Chipego
 Veronica Greiner
 West Chester University Students

Friday
5:00-6:30 PM
Olympia Room

Breakout Session 7: Cultural Difference in the Global Society
Session Chair: Ronald Meyers
East Stroudsburg University

Close Up: The Amish and Mennonites of the Central Pennsylvania Susquehanna Valley - A Photo Essay

Gary Clark
Bloomsburg University

Cultural Differences between the U.S. and Germany: The Influences of Globalization and the Effect on International Business

Andrea Herrmann
European Business School, Hamburg

When I Was Told I'm "White": Culture, Race, and Transformative Education

Flora Keshishian
St. John's University

Friday
5:00-6:30 pm
Liberty I Room

Breakout Session 8: Globalization: Focus on the Middle East and Africa
Session Chair: Bernard C. Dill
Bloomsburg University Emeritus

Cultural Dissonance as a Barrier in the Provision of Social Services: A Case Study Involving Arab-Bedouin in the Negev Desert (Israel)

Gerald S. Berman
University of Alaska

South Sudan: The Birth of a New Nation and the Looming Challenges

George Agbango
Bloomsburg University

Perception of Business Educators on the Impact of ICTS on Student Learning in Tertiary Institutions in Nigeria

A.U. Okeke
Justina Ezinwafor
Nnamdi Azikiwe University
Titus A. Umori
Kwara State University

Friday
5:00 - 6:30 PM
Liberty II Room

Breakout Session 9: Globalization's Influence on Migration, Social Justice, and Education
Session Chair: Ransford Palmer
Howard University

Migrants, Remittances and Development

C. Kenrick Hunte
Howard University

A Gramscian Approach to Understanding International Law and its Enforcement Navigating Customary Practice and Treaty Law

Babak Mohassel
Bloomsburg University

Acculturative Stress and the Potential Effects on International Students

Geoffrey J. Palmer

Bloomsburg University

The Economic Status of Jamaican Immigrants in America

Ransford Palmer

Howard University

Can the Ubiquitous Mobile Phone Correct Financial Market Failure in Jamaica?

Dawn Elliott

Texas Christian University

Saturday May 26, 2012

8:45-10:45

Coffee and Assorted Beverages Available in Empire Foyer

Saturday
9:00 - 10:30 AM
Olympia Room

Breakout Session 10: Digital Society 2
Session Chair: James C. Pomfret
Bloomsburg University Emeritus

*The Roles of Personality Traits and Learning
Activities in Online Courses: Toward an Online Learning Design Model:
iCARE*

Peter You
Ming Li Xiao
Martu Fleishman
University of Toledo

New Hungarian Experiences with the Joint Course Methodology

Virag Rab
Judit Dombi
University of Pecs

Exploring the Use of Wikis in a Business Course

Peter You
University of Toledo

Saturday
9:00- 10:30 AM
Liberty I Room

Breakout Session 11: Changing Korean Society
Session Chair: Tae Kook Jeon
Kangwon University

*Adjustment Patterns in Food Consumption From Extreme Poverty to Affluent
Society: A Case of North Korean Defectors*

Hyung Jeong Cho
Keimyung University

Sang T. Choe
University of Southern Indiana

Please Look After Mom: Look into Korean Culture through the Literature

Sook Young Oh
Duksung University

Paradox of Disenchantment in Korea

Tae Kook Jeon
Kangwon University

Discussants: Ja Hei Kim
Hee Sook Kim
Ok Ja Lee

Saturday
9:00 - 10:30 AM
Liberty II Room

Breakout Session 12: Global Educational Management
Session Chair: Frank Leveness
St. John's University

How Early is too Early to Start Bilingual Education
Yanhui Pang
Bloomsburg University of Pennsylvania

A Comparative Analysis of Economic and Cultural Impact of International Students at Pennsylvania State System of Higher Education
Madhav Sharma
Bloomsburg University of Pennsylvania

The Continuing Development of the Bologna Agreement and the Need for American College and University Response
Frank P. Leveness
St. John's University

Saturday
10:45 - 12:15 AM
Olympia Room

Breakout Session 13: Global Business, Economics, and Management
Session Chair: Wold Zemedkun
Norfolk State University

Public Transportation Policies in the United States: Drawing upon Lessons from Germany and United Kingdom
Eunice V. Akoto
Delaware State University

Prospects for Economic Integration in South Asia
Saleem Khan
Madhav Sharma
Bloomsburg University of Pennsylvania

What Determines Success in a B2B Reverse Auction?
Srabana Gupta
St. Thomas University

Does Cultural Capital Help Sell an Event and Country?—A Case Study of the Beijing 2008 Olympic Games
Yujie Wei
University of West Georgia
Yali Zhao
Georgia State University
Lai Wei
Emory University

Financing a Non-Profit in the Age of Technology
Wold Zemedkun
Norfolk State University

Saturday
10:45 - 12:15 AM
Liberty I Room

Breakout Session 14: Cross Cultural Education
Session Chair: Kejing Liu
Shawnee State University

Evaluating Global Education at a Regional University: A Focus Group
Research on Faculty Perspectives
Chin Hu
S. Hooshang Pazaki
East Stroudsburg University of Pennsylvania

M-Learning in Nigerian Universities: Challenges and Possibilities
A.U. Okeke
Nnamdi Azikiwe University
Titus A. Umoru
Kwara State University

*Cultural Differences in Equity Sensitivity: A Comparison between American
and Chinese Undergraduate Students*
Jiaxi Wang
Bowling Green State University

*A Five-Year Study: Action Research and Prospective Teachers' Self-Efficacy
Beliefs*
Kejing Liu
Shawnee State University

Saturday
10:45 - 12:15 AM
Liberty II Room

Breakout Session 15: Global Issues and Opportunities
Session Chair: Edward Akoto
Delaware State University

Educating High-Poverty Students: Cross-cultural Learning from Online Discussions with American and Chinese Students

Yali Zhao
Nannette Commander
Georgia State University

Exploring the Abstraction of Place in Globalization Discourses

Sanae Elmoudden
St. John's University

Latina Immigrant Cultural Attitudes Towards Disability Healthcare Law: A Focus on Parental Discretion

Richard T. Middleton
Jessica Middleton
University of Missouri-St. Louis

Recommendation for a US Policy on Poverty

Chris Rumbough
Bloomsburg University of Pennsylvania

The China-Africa Engagement: The Role of Management in Harnessing the Benefits for African Nations

Edward Akoto
Delaware State University

Saturday
1:30 AM- 3:00 PM
Olympia Room

Breakout Session 16: NSF Panel *Global Consequences of Water Quality Issues and Practices in China*

Moderator: Roberta Soltz
National Science Foundation
Bloomsburg University of Pennsylvania/University of Pittsburgh

Panelists: Ryan Brenner
Christine Keung
Samantha Wolfe
National Science Foundation
University of Pittsburgh

Saturday
1:30 AM- 3:00 PM
Liberty I Room

Breakout Session 17: Prospects for Global Leadership and Communication

Session Chair: Anna Lubecka
Jageillonian University

Educating for Global Awareness: Application of Minds Needed for Good Work in a Global Society

Joan Miller
Bloomsburg University of Pennsylvania

Integrating Cultural Synergy and Leadership Development through Globalized Initiatives

William Lovell
Bloomsburg University of Pennsylvania

Cultural Integration for Expatriates on a Superior Level through a Direct Focus Institution

Joshua Stout
Bloomsburg University of Pennsylvania

Saturday
1:30 AM- 3:00 PM
Liberty II Room

Breakout Session 18: Global Health and Politics

Session Chair: Ivor Livingston
Howard University

Globalization, Democracy, and Government

Samuel Adams
Ghana Institute of Management
Daniel Sakvi
University of Piza

Regulation, Transparency, and Economic Performance in Africa

Samuel Adams
Atsu Francis
Ghana Institute of Management

The Impact of Globalization on the Prevalence of Obesity: Trends and Health Implications in Selected Countries

Ivor Livingston
Ron Manuel
Howard University

Raja Staggers-Hakim
Connecticut Commission on Health Equity

The HIV-AIDS in Sub-Saharan Africa: The Case of Botswana, Impact and Implication on Economic and Human Resource Development

Bennett Odunsi
Jackson State University

Innovation and Globalization: Investing for the Future

Spencer McHugh
Bloomsburg University of Pennsylvania

2:30 – 4:30

Coffee, Tea, Soft-drinks in Empire Foyer

Saturday
3:30 - 5:00 PM
Liberty I Room

Breakout Session 19: Global Business

Session Chair: Anna Martin
St. John's University

Corporate Boards in the E.U.: Should the percentage of Women Members be Mandated?

Pauline Magee-Egan
St. John's University

Reducing Earning Management in Taiwanese Capital Market Firms Using Corporate Governance Mechanisms

Gary Robson
St. John's University

An Econometric Model of Yield Curve Dynamics

Manuel G. Russon
Jared C. Leung(MBA Student)
St. John's University

Ulaanbaatar, An Ancient Mongolian City Faces Modernization with Blue Sky Development Challenges

Jay Nathan
St. John's University

Saturday
3:30 - 5:00 PM
Olympia Room

Breakout Session 20: Global Approaches to Social Services for the Elderly

Moderator: James Huber
Bloomsburg University

Panelists: *Aging in Europe*
Peter Hagen(Germany)
Kirchhain

Aging in Africa(Kenya)
Doreen Jowi
Bloomsburg University

Aging in Asia(Korea)
Keum Hye Park

Aging in the USA
Kathi Lynn
Columbia-Montour Aging Office(Pennsylvania)

Chang Shub Roh
Bloomsburg University

Thaddeus Piotrowski
Bloomsburg University

Saturday
5:00-6:00 PM
Olympia Room

Annual Meeting Election of Officers for 2013, 2014

Saturday
7:00 - 9:00 PM
Empire Ballroom

Global Dinner (by ticket only)
Student Scholarship Awards
Recognition and Appreciation

Michael Seipel
Brigham Young University

James Pomfret
Bloomsburg University

Photographic Retrospective of the 2011 Conference in Puerto Rico
Madhav Sharma
Bloomsburg University

Presenter Index

| | | | | | |
|--|---------------------|-------------------------------|---|---------------------|-------------------|
| | | | Edwards, Margie E. University of Utah | Breakout Session | 5 |
| Adams, Samuel Ghana Institute of Management | Breakout Session | 18 | Elliott, Dawn Texas Christian University | Breakout Session | 9 |
| Adams, Samuel Ghana Institute of Management | Breakout Session | 18 | Elmoudden, Sanae St. John's University | Breakout Session | 15 |
| Agbango, George Bloomsburg University | Breakout Session | 8 | Fleishman, Martu The University of Toledo | Breakout Session | 10 |
| Agbango, George Bloomsburg University | | Friday Plenary | Francis, Atsu Ghana Institute of Management | Breakout Session | 18 |
| Akaab, Irene Iris Accra Polytechnic | Breakout Session | 2 | Gizaw, Tassew Shiferaw Norfolk State University | Breakout Session | 4 |
| Akoto, Eunice V. Delaware State University | Breakout Session | 13 | Greiner, Veronica West Chester University of Pennsylvania | Breakout Session | 6 |
| Akoto, Edward Delaware State University | Breakout Session | 15 | Gupta, Srabana St. Thomas University | Breakout Session | 13 |
| Berman, Gerald S. University of Alaska | Breakout Session | 8 | Hagen, Peter Kirchhain, Germany | Breakout Session | 20 |
| Berruecos, Luis Metropolitan Autonomous University-Xochimilco Campus | Breakout Session | 5 | Hagen, Heidrun Kirchhain, Germany | | Friday Plenary |
| Black, Megan West Chester University of Pennsylvania | Breakout Session | 6 | Herrman, Andrea European Business School Hamburg, Germany | Breakout Session | 7 |
| Brenner, Ryan | Breakout Session | 16 | Hu, Chin East Stroudsburg University | Breakout Session | 14 |
| Brown, James Bloomsburg University | | Student Paper Committee | Huber, Curvin Becker College | Breakout Session | 1 |
| Cai, Wei Wei West Chester University of Pennsylvania | Breakout Session | 6 | Huber, James Bloomsburg University | Breakout Session | 20 |
| Caroulis, Christina West Chester University of Pennsylvania | Breakout Session | 6 | Hunte, C. Kenrick Howard University | Breakout Session | 9 |
| Chipego, Jenifer West Chester University of Pennsylvania | Breakout Session | 6 | Ikonyi, Helen Kwara State University | Breakout Session | 15 |
| Cho, Hyung Jeong Keimyung University | Breakout Session | 11 | Jeon, Tae Kook Kangwon University | Breakout Session | 11 |
| Choe, Sang T. University of Southern Indiana | Breakout Session | 11 | Jeon, Tae Kook Kangwon University | Breakout Session | 11 |
| Clark, Gary Bloomsburg University | Breakout Session | 7 | Joag, Shreekant St. John's University | Breakout Session | 1 |
| Commander, Nannette Georgia State University | Breakout Session | 15 | Joag, Shreekant St. John's University | Breakout Session | 4 |
| Dill, Bernard Bloomsburg University | Breakout Session | 8 | Jowi, Doreen Bloomsburg University | Breakout Session | 20 |
| Dill, Kathleen | Breakout Session | | Joyner, Nina Frola Old Dominion University | Breakout Session | 3 |
| Dombi, Judit University of Pecs | Breakout Session | 10 | Karaffa, Cynthia A. University of Pittsburgh | Breakout Session | 2 |
| Edwards, Daniel University of Utah | Breakout Session | 5 | Keshishian, Flora St. John's University | Breakout Session | 7 |
| | | | Keung, Christine NSF, University of Pittsburgh | Breakout Session | 16 |

| | | | | | |
|--|---------------------|-------------------|--|---------------------|-------------------|
| Khan, Saleem Bloomsburg University | Breakout Session | 3 | Colby College | Session | |
| Khan, Saleem Bloomsburg University | Breakout Session | 13 | Morrione, Nancy Colby College | Breakout Session | |
| Kim, Ja Hei Consumer Affairs-Koreas | Breakout Session | 11 | Nathan, Jay St. John's University | Breakout Session | 19 |
| Kim, Hee Sook G.A.S.KOREA | Breakout Session | 11 | Ned, Dena University of Utah | Breakout Session | 5 |
| Kraft, Hanna West Chester University of Pennsylvania | Breakout Session | 6 | Obiozor, Williams Nnamdi Azikiwe University | Breakout Session | 1 |
| Lee, Ok Ja G.A.S.KOREA | Breakout Session | 11 | Odunsi, Bennett Jackson State University | Breakout Session | 18 |
| LeVeness, Frank P. St. John's University | Breakout Session | 12 | Oh, Sook Young Duksung University | Breakout Session | 11 |
| Liu, Kejing Shawnee State University | Breakout Session | 14 | Okeke, A.U. Nnamdi Azikiwe University | Breakout Session | 14 |
| Livingston, Ivor Howard University | Breakout Session | 18 | Okoli, Constance I. Nnamdi Azikiwe University | Breakout Session | 14 |
| Lovell, William Bloomsburg University | Breakout Session | 17 | Oliphant, Sarah Moore The Catholic University of America | Breakout Session | 4 |
| Lynn, Kathi Columbia-Montour (PA) Aging Office | Breakout Session | 20 | Pace, Garret Brigham Young University | Breakout Session | 2 |
| Magee-Egan, Pauline St. John's University | Breakout Session | 19 | Palmer, Geoffrey J. Bloomsburg University | Breakout Session | 9 |
| Magolis, David Bloomsburg University of Pennsylvania | Breakout Session | 1 | Palmer, Ransford Howard University | Breakout Session | 9 |
| Manuel, Ron Howard University | Breakout Session | 18 | Palmer, Ransford Howard University | | Friday Plenary |
| Martin, Anna St. John's University | Breakout Session | 19 | Palmer, Geoffrey J. Bloomsburg University | | Friday Plenary |
| Martinez, Hiram Millersville University | | Student Papers | Pang, Yanhui Bloomsburg University | Breakout Session | 12 |
| McHugh, Spencer Bloomsburg University | Breakout Session | 18 | Park, Keum Hye | Breakout Session | 20 |
| Mehrabi, Shah M. Montgomery College | | Friday Plenary | Pazaki, S. Hooshang East Stroudsburg University | Breakout Session | 14 |
| Mengistu, Berhanu Old Dominion University | Breakout Session | 3 | Pereira, Faith M School of Business, Room 404 | Breakout Session | 3 |
| Meyers, Ronald East Stroudsburg University | Breakout Session | 3 | Piotrowski, Thaddeus Bloomsburg University- Emeritus | Breakout Session | 20 |
| Middleton, Richard T. University of Missouri-St. Louis | Breakout Session | 15 | Pomfret, Penny Magic Carpet PreSchool | | Registration |
| Middleton, Jessica University of Missouri-St. Louis | Breakout Session | 15 | Pomfret, James Bloomsburg University | | Registration |
| Miller, Joan Bloomsburg University | Breakout Session | 17 | Porzio, Ralph J. St. John's University | Breakout Session | 2 |
| Mohassel, Babak Bloomsburg University | Breakout Session | 9 | Rab, Virag University of Pecs | Breakout Session | 10 |
| Morrione, Thomas J. | Breakout | | Reina, Carol Millersville University | Breakout Session | 2 |
| | | | Robson, Gary Bloomsburg University | Breakout Session | 19 |

| | | | | | |
|---|---------------------|-------------------|--|---------------------|-------------------|
| Roh, Chang Shub Bloomsburg University | Breakout Session | 20 | You, Peter University of Toledo | Breakout Session | 10 |
| Roh, Chang Shub Bloomsburg University | | Friday Plenary | You, Peter University of Toledo | Breakout Session | 10 |
| Roh, Myungja | | | Zemedkun, Wold Norfolk State University | Breakout Session | 13 |
| Rumbough, Chris Bloomsburg University | Breakout Session | 15 | Zemedkun, Wold Norfolk State University | | Friday Plenary |
| Russon, Manuel G. St. John's University | Breakout Session | 19 | | | |
| Russon, Manuel G. St. John's University | Breakout Session | 19 | | | |
| Sakyi, Daniel University of Piza | Breakout Session | 18 | | | |
| Seipel, Michael M. Brigham Young University | Breakout Session | Friday Plenary | | | |
| Seipel, Verla Provo, Utah | | | | | |
| Seipel, Melissa Provo, Utah | | | | | |
| Sharma, Madhav Bloomsburg University | Breakout Session | 12 | | | |
| Sharma, Madhav Bloomsburg University | Breakout Session | 13 | | | |
| Smith-Wade-El, Rita Millersville University of Pennsylvania | Breakout Session | 2 | | | |
| Soltz, Roberta Bloomsburg University, NSF, University of Pittsburgh | Breakout Session | 16 | | | |
| Soltz, David Bloomsburg University | | Friday Plenary | | | |
| Staggers-Hakim, Raja | Breakout Session | 18 | | | |
| Stout, Joshua Bloomsburg University | Breakout Session | 17 | | | |
| Tuhin, ASM Bloomsburg University | Breakout Session | 4 | | | |
| Udogu, E. Ike Appalachian State University | Breakout Session | 4 | | | |
| Umoru, Titus A. Kwara State University | Breakout Session | 14 | | | |
| Vandegriff, Sarah Bloomsburg University of Pennsylvania | Breakout Session | 1 | | | |
| Wang, Jiayi Bowling Green State University | Breakout Session | 14 | | | |
| Wei, Yujie University of West Georgia | Breakout Session | 13 | | | |
| Wolfe, Samantha | Breakout Session | 16 | | | |
| Xiao, Mingli University of Toledo | Breakout Session | 10 | | | |

GETTING TO THE NEW YORK HILTON TIMES SQUARE HOTEL

Hilton Times Square Hotel

Be alert! New York City has many Hilton Hotels so be careful to come to the correct one. The Hilton Times Square Hotel is mid-block between 7th and 8th Avenues with entrances on both 42nd street and 41st Street. If you are using Hilton Valet Parking, \$42.00 per day, enter from 41st street. **If you come into town by bus be sure to be taken to the Port Authority Bus Terminal since the hotel is a quick walk east on 41st Street.**

From Newark Airport

By Taxi

Taxi service from licensed taxicabs at Newark airport is determined by flat rates. Passengers should establish a fare before departure from the taxicab stand, where a dispatcher is equipped with the official taxi-cab rate schedule. The rates to Midtown Manhattan/East Side are approximately \$60 (plus round-trip tolls and tip). The flat fares from Newark Airport to the Manhattan area are: between Battery and West 23rd Street \$50, from West 23rd Street to West 58th Street \$55, from West 59th Street to West 96th Street \$60, from West 97th Street to West 185th Street \$65, and above West 185th St \$70, plus a \$5 surcharge for all points on the East Side of Manhattan. During weekday rush hours (6:00 to 9:00am and 4:00 to 7:00pm), and on weekends (from 12:00 to 8:00pm) there is an additional \$5.00 surcharge. There is an additional charge for each piece of baggage over 24 inches and a 10% senior citizen discount (62 years and older) with identification. Depending on traffic and time of day, the ride is about 30-45 minutes. A taxi trip to Newark International Airport from Manhattan is the metered fare with all applicable rates and return tolls plus a \$15.00 Newark Airport surcharge.

By Shuttle Bus:

Newark Liberty Airport Express, Tel. (877) 8-NEWARK, departs every 30 minutes from 4:45 am to 1:00 am with stops at Port Authority Bus Terminal and Grand Central Terminal (120 East 41st Street) in the Midtown Manhattan/East Side area. The one-way fare is \$13 and the ride takes about 30-45 minutes, depending on traffic and time of day.

Airlink New York, Tel. (877) 599-8200, runs shuttles from Newark Airport to any point in Manhattan below 125th Street, day and night. One-way fare is \$17 per passenger.

SuperShuttle Manhattan, Tel. (800) 258-3826, offers a shared mini-bus that takes passengers to any point in Manhattan below 227th Street at any time, day and night. The one-way fare range is \$19, with discounts for additional passengers.

DOWNTOWN from JFK:

BASICS

JFK is 15 miles (24 km) southeast of Mid-Manhattan. There are Ground Transportation Counters at the arrivals area (near baggage claim) in all airports. Call 1-800-AIR-RIDE for latest ground travel information. Do not accept rides from individuals inside the terminals, or outside. Only use licensed taxis from a dispatcher or official bus services. Do not accept help with your baggage, just go to the Ground Transportation Counter, bus stop, or taxi stand.

TAXI

Go to the taxi stand outside the baggage claims area at curbside. Give your destination to the dispatcher and he will direct you to the correct taxi. The fare to anywhere in Manhattan is \$30 plus tip. Journey time is about 35 minutes to one hour to midtown Manhattan.

BUS

New York Airport Service (formerly the Carey Bus) has frequent service to Manhattan and other areas such as LaGuardia, Jamaica Queens, and Brooklyn. Buses depart for the city every 30 minutes from 5 A.M. to 10 P.M. from all JFK terminals. The ride to the Port Authority Bus Terminal, on 42nd St. between 8th and 9th avenues, will take about one hour. The bus also stops at Grand Central Terminal at 125 Park Avenue. The fare is \$9. It's important to note that:

- For the hotel bus you must make reservations by calling 212-286-9766
- To get the airport-bound bus at Penn Station, you must go to their bus stop located on 7th Avenue, between 32nd and 33rd Streets (not in the station)
- For the airport-bound bus from the Port Authority Bus Terminal, the pickup location is on 42nd Street between 8th and 9th Avenues (not in the station)

ARRIVING BY CAR

The Hilton Times Square Hotel offers valet parking for \$42.00 per day. Drive up to the 41st street entrance between 7th and 8th Avenues. There is a self-park and lock indoor garage on 42nd Street between 9th and 10th. The rate is approximately \$32.00 per day.



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