

Global Awareness Society International 22nd Annual Conference

Program

Challenges and Opportunities of the Global Financial Crisis



Rome, Italy May 24-26, 2013 The Global Awareness Society International, Inc. is a non-profit organization composed of people and organizations of various backgrounds that recognize that the world is no longer made up of independent nations and cultures. This technological induced change affects everyone. We, as an organization, wish to explore the exciting potential that globalization of the world's cultures and societies presents to each and every one of us as citizens of this planet. Established in 1991, our membership includes both academic and non-academic based professionals and individuals from various organizations and nations including the United States.

Purposes of the Global Awareness Society International

- To promote awareness of the diversity of cultures within our global community.
- To enhance our understanding of the political, economic, social, demographic, technological, and environmental issues among members of the global community.
- To increase sensitivity to issues related to rapid globalization.
- To develop a mutual support network of scholars, professionals, interested people and organizations.
- To provide multiple forums for the exchange of research, knowledge, and expertise on people oriented issues related to globalization.
- To help people recognize the diversity and interdependence of the globe's peoples and the process of globalization.
- To develop and expand the number of national or regional Global Awareness Societies under the direction of the G.A.S.I. to pursue our common goals.

Proceedings

The *Proceedings* of the 22th Annual Conference will be assembled and published online. All participants in the May 2013 Rome conference may submit papers to Dr. James Pomfret of Bloomsburg University by email to gasi@bloomu.edu. Formatting requirements are given at the end of this program.

Contact Information

Global Awareness Society International, 400 East Second Street, Bloomsburg University, Bloomsburg, PA 17815, Voice: 570-389-5177, Fax: 570-389-3599, Email: G.A.S.I.@bloom.edu or changshubroh@aol.com. Global Awareness Society International, Inc. is a 501-c-3 non-profit corporation under the guidelines of the U.S. Internal Revenue Service.

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Plan Ahead for 2014

23rd Annual Conference

Jamaica

May 22-26, 2014

Message from the President of the Global Awareness Society International



Jay Nathan St. John's University

Greetings!

It is hard to believe that our 22nd Annual Conference has arrived, in one of the celebrated cities of Europe. It was, at our Puerto Rico Conference in 2011, that we decided to hold 2013 international conference, at the St. John's University's Rome Campus. I am glad that we made that decision! Here we are making history in the Eternal City, with the blessings of the new Pope Francis.

Our Global Awareness Mission continues: "We acknowledge that globalization has made possible what was once merely a vision: the peoples of our world unite together under the roof of one global village; despite increasing interdependence, conflicts continue to blemish the landscape of our planet. We believe that a vital step toward achieving peace, harmony, and cooperation among diverse peoples is to promote mutual understanding and appreciation for one another. The Global Awareness Society International, Inc. strives to turn a global vision into a global reality."

There are several people I want to acknowledge for their unwavering support and assistance for making this conference possible in Rome. Special thanks to Dean Victoria L. Shoaf, of the Peter J. Tobin College of Business, and to St. John's University President, Rev. Donald J. Harrington, C.M. without whose support this conference would have been impossible. Also to Matthew Pucciarelli, associate vice-president of global studies, and to Massimiliano Tomassini, assistant vice-president of Rome Campus, St. John's University whose local help in Rome has been indispensable.

To all of you, global scholars and professionals from around the world, on behalf of the Global Awareness Society International, my warmest congratulations for sharing global vision and my sincere heartfelt welcome to the 22nd Global Awareness Conference.



We want to extend special thanks to Adria Congrex and Anna Lisa Fuligni for their efforts in making conference activities and post conference activities run smoothly.

Conference Hotel



Hotel Cicerone

Via Cicerone, 55/C, Rome, Italy - 00193

Telephone: +39 06 3576 Fax: +39 06 6880-1383 Email: cicerone.booking@hotels.alpitourworld.it

Located in the fashionable and exclusive Prati district, the Hotel Cicerone Roma is a short walk from Castel St. Angelo,

St Peters cathedral and the Vatican Museum. Just across the river lies the medieval heart of the city with its winding alleyways, stunning Piazzas and unique churches and fountains. Just down the bank of the Tiber you run into the charming and romantic area of Trastevere. Packed with bars, restaurant, cafés, it's winding narrow streets offer some of the most picturesque passageways in the city.

We are around half an hour's drive from both of Rome's main airports, Fiumicino and Ciampino, and the new set taxi tariff of 40 and 30 Euro respectively means that there is no chance of you being taken for an expensive tour of the city on your arrival. Looking for that little bit more comfort and ease, then why not let us arrange for a driver to collect you directly from your flight and whisk you straight to the Cicerone Hotel Rome.

The hotel is well placed for public transport with a bus stop fifteen yards from our front door, and a metro station between five and ten minutes' walk away. These public transport links can quickly and economically carry you to any corner of this great city. The affordable taxi services can also carry you across town, but if you have the energy, touring the city on foot is the best way to see this truly magnificent capital and enjoy all its treasures.

St. John's Campus in Rome



Rome Campus

Via Marcantonio Colonna, 21A

Rome, Italy 00192 Tel: +39 06 393842

Toll Free Number in Italy: 800 971736

Directions to Campus

The Rome Campus is located in the area of Prati, and is easily reached by bus or metro. It is two blocks from Via Cola di Rienzo (a major shopping street) and just down the street from the Lepanto metro (Line A) at the intersection with Viale Giulio Cesare. Bus lines that run past the campus include #30, 70, 280, 913, and 999.

Close to the historical center, major attractions such as the Vatican, Castel Sant'Angelo, the Spanish Steps and Piazza Navona are all within walking distance.

CONFERENCE PROGRAM

Registration Friday, May 24, 2013 3:00 – 5:00	Pick up Program and name badges at the Registration Table In the Cicerone Hotel
Board Meeting Friday, May 24, 2013 4:00 – 6:00	Meeting Room Hotel Cicerone
Breakfast Saturday, May 25, 2013 7:00 – 8:00	Breakfast on your own at your hotel.
Morning Walk Saturday, May 25, 2013 8:00-8:30	Gather at the St. John's University Campus
Conference Opening Saturday, May 25, 2013 8:30-9:00	St. John's University Room 214
	22 nd Conference Opening Global Awareness Society International's President Jay Nathan St. John's University Welcoming Remarks David L. Soltz Bloomsburg University President
Keynote Saturday, May 25, 2013 9:00-10:00	St. John's University Room 214 Keynote Address: European Union Challenges: From Members, Economic Partners, and Educational Institutions Frank P. Le Veness St. John's University
Coffee Break Saturday, May 25, 2013 10:00-10:30	St. John's University Room

Plenary Session
Saturday, May 25, 2013
10:30-12:00

St. John's University Room 214 Current Regional Issues and Challenges for Globalization

Session Chair:

Chang Shub Roh

Global Awareness Society International Founder and Board

Chair

Discussants:

Heidrun Hagen - Europe

Germany

Daniel Boo Duck Lee - East Asia

Loyola University of Chicago/Soongsil University

Shah Mehrabi - Afganistan Montgomery College

Jay Nathan – Central Asia St. John's University

Wold Zemedkun – Africa Norfolk State University

Luncheon 12:30-2:00

Cicerone Hotel

Luncheon Speaker: Give Back While You Can: Tesfa Clean Water

Projects

Wold Zemedkun, Norfolk State Univeristy

PAPER SESSIONS

Session A Saturday, May 25, 2013 2:30-4:00 PM

St. John's University Room 101

Global Financial Issues Related to Globalization

Session Chair:

Richard Cummings

University of Wisconsin-Whitewater

Globalization, Industrialization, and Social Change:

Conceptualizing Macro Process in Micro Terms Using Herbert Blumer's Symbolic Interactionism

Thomas J. Morrione

Colby College

Sport Development is Dead. Long Live Sport Management! The Financial Crisis and the Sport Industry

Emese Ivan

St John's University

The Ten Songs an Economist Must Have on Her IPod

Susan Glanz

St. John's University

Challenges and Opportunities of the Global Financial Crisis: An International Tax Policy Strategy

Richard Cummings

University of Wisconsin-Whitewater

The "New Normal" of Economic Globalism and Widening Income Inequalities

Saleem Khan

Bloomsburg University

Session B Saturday, May 25, 2013 2:30-4:00

St. John's University Room 214 Global Dimensions of Social Change

Session Chair:

Lewis A. Mennerick University of Kansas

The Social Historical Escalation of Conflict: The Case of Azerbaijan

Lewis A. Mennerick University of Kansas

Recalling the Past and Looking Toward the Future: Voices of Azeri IDP and Refugee Women

Mehrangiz Najafizadeh University of Kansas

The Political Process and the Development of Infant Education in El Salvador

Lillian Moncada-Davidson

Queens College, City University of New York

International Peace and Domestic Investment

Michael M. Seipel Brigham Young University

Global Slums and United States Counterinsurgency

Kenneth E. Bauzon St. Joseph's College

Session C Saturday, May 25, 2013 2:30-4:00 PM

St. John's University Room 106

The Effects of Globalization on World Environments

Session Chair:

Wold Zemedkun

Norfolk State University

Globalization, Stress and Metabolic Syndrome. A Selected Focus on Sub-Saharan Africa

Ivor Livingston
Howard University

Dam Water Policy in the US and Italy: Recreation to Food

Peter Longo

University of Nebraska Kearney

A Reevaluation of the Loess Plateau as a Region of Heterogeneous Environmental Communities

Roberta Soltz

Bloomsburg University

Coffee Break Saturday, May 25, 2013 4:00-4:30

Session D	St. John's University Room 214
Saturday, May 25, 2013 4:30-6:00	Meeting the Educational Needs of the 21 st
4.30-0.00	Century
	Session Chair
	James C. Pomfret
	Bloomsburg University Blue Print for Sustained Success for Students of Business
	Administration
	Faith Pereira
	Dowling College
	MOOC: A New Cartoon Character or the Beginning of a Real
	Revolution in Higher Education
	Robert Abbott Bloomsburg University-Emeritus
	Brief Survey of Reform Movements in STEM
	James Pomfret
	Bloomsburg University-Emeritus
	Meeting the Needs in STEM: A Magnetic School Project
	Elizabeth Mauch Bloomsburg University
	Stimulating Student Interest in STEM through Robotics
	Curvin Huber
	Becker College
Session E	St. Johns University Room 106
Saturday, May 25, 2013	Global Children's Issues: Examples from
4:30-6:00	•
	Korea
	Session Chair: Daniel Boo Duck Lee
	Loyola University and Soongsil University
	ChildFund Korea: Why It Matters To Help North Korean Children?
	Seung Hwan Lee
	Soongsil University Good Neighbors, The Miracle of a Korea's INGO
	Misun Ahn
	Soongsil University
	Good Neighbors: What Makes it a Leading INGO?
	Ji-Min Yu Soongsil University
	The Ngo's Role and Function in the Flow of Globalization
	Ye-Ji Yun
	Soongsil University
	World Vision Korea: How it Became a Global Giant for Child
	Support Ming-Yoeong Lee
	Soongsil University
Session F	St. Johns University Room 101
Saturday, May 25, 2013 4:30-6:00	Equity Issues in Higher Education
	Session Chair:
	Hiram Martinez
	Millersville University Study on the Impact of Global Education on
	BloomsburgUniversity Students and Necessity of
	Institutionalized Diversity Programs
	ASM T. Tuhin Bloomsburg University

Comparing Intraracial Perspectives between Domestic and International Students Among Blacks Ages 18 to 25

Rita Smith Wade-El Ismail Smith Wade-El Millersville University

Comparing Intraracial Perspectives Between Domestic & International Students Among Latinos Ages 18-25

Carol S. Reina Millersville University

A Global Perspective on Gay Rights

Evan A. Wright Bloomsburg University

SUNDAY

Breakfast Breakfast on your own at your hotel.
Sunday, May 26, 2013
7:00 – 8:00

Gather at the St. John's University Campus

Sesssion G Sunday, May 26, 2013 8:30 – 10:00

Sunday, May 26, 2013

Morning Walk

8:00-8:30

G

St. John's University Room 101
Globalization of Culture and the Future of
National Identity

Session Chair:

Basilio Monteiro St. John's University

Panelists:

Randa Ahmed Danielle Cinone Karishma Kumar

New York Institute of Technology

Miranda Baldwin St. John's University

Session H Sunday, May 26, 2013 8:30 – 10:00 St. John's University Room 214

Global Social and Economic Paradigms

Session Chair:

Amaka U. Okeke

Nnamdi Azikiwe University

Ambivalence of Social Development in Korea

Tae Kook Jeon

Kangwon National University

Challenges of Global Financial Crisis and Opportunities for Growth through Entrepreneurship Education for Nigerians

Remigius Famiwole Ekiti State University

Amaka U. Okeke

Nnamdi Azikiwe University

Determination of the Challenges and Opportunities of the Global Financial Crisis for Business Education Undergraduates in South East Nigerian Universities

Justina I. Ezenwafor Amaka U. Okeke Nnamdi Azikiwe University

Augustine U. Enemuo Madona University

Integration of Social Drama and Movies into Teachings of Social Work Courses: Lessons Learned from a Team Project

Nam Soon Huh Hallym University Daniel Boo Duck Lee Soongsil University

Challenges and Opportunities of Global Financial Crisis on Agro Business Management for Entrepreneurs in Anambra state, Nigeria

Amaka U. Okeke Nnamdi Azikiwe University J.A. Ukonze University of Nigeria

Session I Sunday, May 26, 2013 8:30 AM – 10:00

St. John's University Room 106

Approaches to Global Education

Session Chair:

Curvin Huber Becker College

Creating the Global Class University Room: Is There a Place for Virtual Academic Collaboration?

Emese Ivan St. John's University

Edit Nagy

University of Florida

An Exploratory Joint Course to Enhance Global Competence Among Bloomsburg University Honors Students

Joan Miller

Bloomsburg University

Joint Course Methodology from a Hungarian Student Perspective

Fanni Madarász University of Pécs

Enhancing Motivation and Developing Intercultural

Communicative Competence through Joint Course Methodology

Virag Rab

University of Pécs

Coffee Break Sunday, May 26, 2013 10:00 – 10:30

Session J
Sunday, May 26, 2013
10:30 AM - 12:00

St. John's University Room 214

Globalization and Aproaches to Social Issues

Session Chair:

E. Ike Udogu

Appalachian State University

International Faith-Based Organizations: A Qualitative Case Study of Latter-Day Saint Charities

Sarah Moore Oliphant

The Catholic University of America

Towards a More Promising Economy: The Common Good as a Foundation

Patrick S. Flanagan

St. John's University

The International and Transnational Activities of Korean NGOs:

New Challenges for Social Workers

Daniel Boo Duck Lee

Loyola University/Soongsil University

NGOs and Global Financial Crisis: The Case of Grace Stella Foundation and Leading Ladies Inc.

Okezie V. Ikpeazu

Stella Johnson

Leo Rapheal Oduok

Grace Stella Foundation & Leading Ladies

NGOs In the Era of Empathic Civilization: The Role of Social Work

Daniel Boo Duck Lee

Loyola University/Soongsil University

Session K Sunday, May 26, 2013 10:30-12:00

St. John's University Room 101

Global Business Interestsand the Effects of Economic Flucuations

Session Chair:

Dennis B.K. Hwang

Bloomsburg University

An Empirical Study on the SME's Capital Structure in Taiwan: the Effects of the Financial Crisis of 2007

Dennis B.K. Hwang

Gary Robson

Bloomsburg University

Teng-Shih Wang

Fengchia University

Jyh-Lan Lan

Providence University

Debt and Economic Performance in Ghana

Sam Adams

Ghana Institute of Management and Public Administration

Earnings Management, Earnings Information Quality, and Investment Risk

Dennis B.K. Hwang Bloomsburg University

Teng-Shih Wang Fengchia University

Entrepreneurs' Reported Challenges and Opportunities of Global Financial Crisis on Small Business Operations in Anambra State, Nigeria

Amaka U.Okeke Justina I. Ezenwafor Nnamdi Azikiwe University Awka

Remigius O. Femiwole Ekiti State University

The Analysis of the QR Code Import Surgery Process Inspection in the Hospital: An Empirical Case Study on the CYCH (Chia-Yi Christian Hospital) in Taiwan

Chin Ling Chu Feng Ghia University

Ming Chen Lee

Tatung Institute of Commerce and Technology

Session L
Sunday, May 26, 2013
10:30 am - 12:00

St. John's University Room 106

Emerging Issues of Global Cultural Values

Session Chair:

Ronal Meyers

East Stroudsburg University

Aging Issues in Korea

Keum Hye Park

Korea

Late 1930s: Alaska as Haven for German-Jewish Refugees

Gerald S. Berman University of Alaska

China's One Child Policy

William Weiter Belmont Hill School

Myung Ja Roh Brookline, MA **Shakespeare and Rome**

akespeare and Rom

Ronald Meyers

East Stroudsburg University

Luncheon Sunday, May 26, 2013 12:30-2:00 PM

Cicerone Hotel

Luncheon Speakers: Jay Nathan and Jim Huber

A One on One Discussion of Dr. Nathan's new book, *Kazakhstan*

Session	M
Sunday,	May 26, 2013
2:30-4:00	PM

St. John's University Room 214

Management Challenges of Kazakhstan's Economy

Session Chair:

Jay Nathan

St. John's University

Prospects of Development of Tourism of Kazakhstan in the Conditions of Customs Union

Zh. Sadykov

Eurasian National University

Analysis and Dynamics of Communication Services Development in the Republic of Kazakhstan

Kairat Nurmagambetov

S. Seifullin Kazakh Agricultural University

Armiyash Nurmagambetova Eurasian National University

Analysis and Perspectives of Innovative Development of Oil and Gas Companies in the Republic of Kazakhstan

Bibigul Issayeva

Eurasian National University

Development of Logistics Infrastructure of the Commodity Market in the Republic of Kazakhstan

Bakhytzhamal Zhumatayeva Eurasian National University

Management Challenges of Kazakhstan's Economy

Jay Nathan

St. John's University

Session N Sunday, May 26, 2013 2:30-4:00 PM

St. John's University Room 101

Globalization and New Poverty Issues

Session Chair:

Bennet Odunsi

Jackson State University

Human Rights and the Democracy Project in Africa

E. Ike Udogu

Appalachian State University

Assessing the Effectiveness of Reconstituted Grievance Redress Mechanism: The Case of the Public Protector in South Africa

Bennett Odunsi

Jackson State University

Challenges of Social Marketing: Combating the Problem of Street Children

Shreekant Joag

St. John's University

Denis Lemos

Fransalian Ashram

Global Economic Crisis – Implications for Informal Caregivers of the Elderly Stroke Survivors in Rural Ghana

Rejoice A Addae

Arkansas State University

Effects of Spatial Context and Poverty on Marital Status: A Study of Native Americans

Tess Collett

Brigham Young University

Session P
Sunday, May 26, 2013
2:30-4:00 PM

St. John's University Room 106

Emerging Issues of Aging and Retirement Related to Globalization

Session Chair:

James Huber Bloomsburg University

Panel Discussion: Emerging Issues of Aging and Retirement related to Globalization

Panelists

Akaka U. Okeke

Nigeria

Peter Hagen Germany

Margaret Abbott

USĂ

Fred Miller

USA

Chang Shub Roh

USA

Sunday, May 26, 2013 4:00-4:30 PM	Coffee Break
Sunday, May 26, 2013	St. John's University Room 106
4:30-5:00PM	Annual Business Meeting
Sunday, May 26, 2013 8:00 – 10:00 PM	Hotel Cicerone
	Awards Dinner
	Presiding:
	Jay Nathan, President of Global Awareness Society International
	Recognition of Student Scholars:
	Michael Seipel, Chair of the Student Paper Committee
MONDAY MAY 27, 2013 8:30 AM	Hotel Cicerone
0.30 AM	Post Conference Programs A and B Enrolled participants meet at designated area of the hotel.
TUEODAY M. CO. CO.	11 - 101
TUESDAY May 28, 2013 8:30	Hotel Cicerone
	Post Conference Program C
	Enrolled participants meet at designated area of the hotel.

Twenty-Second Annual Conference of the Global Awareness Society International Rome, Italy May 24-27, 2013

Travel Grant Scholarship Awardees

The Global Awareness Society International is happy to announce the recipients of this year's scholarships to students presenting papers. These awards are made possible by the generosity of the members of the Society and, in particular by, Mr. Kee. H. Lee of the Crown Products company, the family of Leland Stanford McKeeman, and the Roh family.

Kee H. Lee-Crown Products Scholarship

Ming-Yoeong Lee of Soongsil University for the paper, "World Vision Korea: How it Became a Global Giant for Child Support"

Seung Hwan Lee of Soongsil University for the paper, "ChildFund Korea: Why It Matters To Help North Korean Children?"

The Dr. and Mrs. Chang S. Roh Global Awareness Scholarship

ASM T. Tuhin of Bloomsburg University for the paper, "Study on the Impact of Global Education on Bloomsburg University Students and Necessity of Institutionalized Diversity Programs"

Evan Wright of Bloomsburg University for the paper, "A Global Perspective on Gay Rights"

Je-Yi Yun of Soongsil University for the paper, "The Ngo's Role and Function in the Flow of Globalization"

Misun Ahn of Soongsil University for the paper, "Good Neighbors, The Miracle of a Korea's INGO"

Tess Collett of Brigham Young University for the paper, "Effects of Spatial Context and Poverty on Marital Status: A Study of Native Americans"

Ye-Min Yu of Soongsil University for the paper, "Good Neighbors: What Makes it a Leading INGO?"

The Leland Stanford McKeeman Scholarship

Carol S. Reina of Millersville University for the paper, "Comparing Intraracial Perspectives Between Domestic & International Students Among Latinos Ages 18-25"

Sarah Moore Oliphant of The Catholic University of America for the paper, "International Faith-Based Organizations: A Qualitative Case Study of Latter-Day Saint Charities"

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The Global Awareness Society International will publish 2013 Conference Proceedings in ONLINE format. All papers presented at the 22nd annual conference in Rome, Italy are eligible for publication.

- 1. Only papers presented at the 22nd Annual Conference will be considered for publication in the *Conference Proceedings*. The editor reserves the right to select only those papers and to review them for appropriate content and format.
- 2. Papers MUST be submitted by August 30, 2013.
- 3. Papers **MUST** be submitted by email to Dr. James C. Pomfret, Executive Director and *Proceedings Editor* with **GASI 2013 Proceedings** in the subject area.
- 4. Authors should keep length to approximately 12 pages.
- 5. Papers should be submitted as **MS Word files**. Papers may not be submitted as PDF files.
- 6. Pages should be formatted with 1" margins, right, left, top, and bottom. These are based on the standard 8.5" x 11" paper used in the U.S. Please adjust if a different paper size is used.
- 7. Font should be 12 point Arial with 1.5 line spacing. Titles, headings, and subheadings should be in the same font.
- 8. Graphs, tables, and diagrams must properly formatted and be incorporated within the formatted text. **No title page should be included**.
- 9. The title, author, author's professional affiliation, and author's email address should appear centered at the top of the first page. The title should be written in Title Case, (also known as Headline Style or Up Style) which is defined by the rule, "Capitalize the first and last words of the title and all nouns, pronouns, adjectives, verbs, adverbs, and subordinating conjunctions (if, because, as, that, and so on)e.g. "Rules for Capitalizing the Words in a Title".
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Authors should also consider submitting papers to the peer reviewed journal, *The Journal of Global Awareness*, which is published annually as a traditional print publication. For more information contact editor Dr. Jay Nathan, St. John's University, nathanj@stjohns.edu . For submission guidelines for JGA, go to http://orgs.bloomu.edu/gasi/GASI_Journal%20of%20Global%20Awareness_Editorial %20Policy April 23 2008.pdf

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