

Green Campus Initiative Meeting Minutes-October 31st 2012

Location: Student Service Center room 140

Time: 1:00 PM

Attendees: Matt Hess, Claire Lawrence, Tim Pelton, Richard Cronin, Kyle Nicholas, Kevin Wood, Oren Helbok, Jeff Brunskill, Jennifer Whisner

Minutes:

1. Jeff-Introductory Announcements
2. Jeff-Farmers Market
 - i. The farmers market has come to an end for the fall of 2012
 - ii. The market was well attended
 - iii. The lectures were also well attended
 - iv. We would like to have feedback sheets for the farmers to see what we could change for future markets
3. Claire and Jeff-Moose Exchange Film Series
 - i. The showing of Green Fire was well attended by students and community members
 - ii. The next Moose Exchange film will be Silent Spring
 - iii. The film will be shown November 13th at 7:00 PM
 - iv. We must start to advertise earlier
4. Claire and Jeff-Logos
 - i. An art student submitted a few designs for logos for the GCI
 - ii. We picked a few of the good designs and sent back feedback
 - iii. Ideas such as putting the GCI website and having a social media page created and put on the sticker were possible suggestions
 - iv. We want the logo to look more earth-like
 - v. We could possibly have some sort of slogan for the GCI and also the stickers with the logo
5. Jeff and Tim-Global Warming Talk
 - i. We will try to reserve rooms in McCormick for the talks on climate change in the spring
6. Richard-Water Bottle Project
 - a. This project is done to promote using less plastic water bottles on campus
 - b. The water bottles could be given to freshmen the first weekend or to students at athletic events
 - c. It will really be done just to encourage students to use less plastic water bottles
 - d. The GCI could sponsor this project and then put their logo on a portion of the bottle
7. Jennifer and Jeff-Climate Change Event
 - a. Cynthia Venn is talking to a scientist that deals with ocean acidification

- b. We could possibly look for a climate data speaker
 - c. We could look for someone to talk about sea level rise
 - d. We could look for someone to talk about planet issues a bit more broadly
 - e. We are trying to reach a broad spectrum of people
 - f. The events will be four weeks in later February and march
 - g. We could possibly get someone from an insurance agency to talk about planning for climate change
 - h. We could contact the Penn State climatologist
 - i. We could call the National Weather Service
 - j. We also need to ask people for suggestions on who to contact and get leads to other possible speakers
 - k. Our goal is to have something lined up by next weekend
8. Jeff-Conservation Policy and Purchasing Policy
- a. The conservation policy and purchasing policy was finally passed
 - b. They are a start but we will continue to build on them