

## Green Campus Initiative Meeting Minutes-November 14<sup>th</sup> 2012

**Location:** Student Service Center room 140

**Time:** 1:00 PM

**Attendees:** Matt Hess, Claire Lawrence, Richard Cronin, Kyle Nicholas, Kevin Wood, Oren Helbok, Jeff Brunskill, Jennifer Whisner, Matt Turzanski, John Holtzman, Eve Steransky

### **Minutes:**

1. Jeff-Introductory Announcements
2. Moose Exchange Film Series
  - a. The film series has come to an end
  - b. The last film has 57 attendees and the majority were students
  - c. We will try to have a second film series in late February
3. Climate Change Seminar
  - a. So far there is one speaker, an oceanographer who is going to give a lecture on ocean acidification
  - b. We would really like one more speaker, possibly someone so speak on sea level rise
4. Matt-Facebook Page
  - a. The GCI should have a Facebook page to update students on projects and events, show pictures of projects and events, and have a greater outreach to students, faculty, and the community
  - b. We can have a few admins for the page and keep it updated as frequently as possible
  - c. The page was put to a vote, the votes were unanimous, we will create a page within the next few weeks
5. Matt-Promo Video
  - a. We are working on a GCI promo video to help show some of the projects we have done and try to raise awareness of being green on campus
  - b. We will highlight projects such as the biomass burner, solar array, recycling bins, overview of events, farmers market, and others
6. Jeff- Light Switch Project
  - a. We could possibly have our slogan on the light switch stickers
  - b. We are going to purchase a few sample stickers
  - c. Some possible slogans could be:
    - 1.Help keep costs down, keep environment safe
    - 2.Show you care
    - 3.Save energy, save money, save the earth
    - 4.Conserve energy, cut costs
    - 5.Keep your (our) cost down
  - d. We will purchase 3 designs and put it to a vote

7. Jon- Energy/Purchasing Policy
  - a. The final draft of the energy/purchasing policy will go through at 3 PM
8. Jeff- list of Tasks
  - a. This list of tasks can be easily utilized for events so we know what exactly must be done:
    1. Promotion
    2. Speakers
    3. Posters
    4. Emails
    5. Contact professors
    6. Student promoters
    7. Room reservation
    8. Newspaper
    9. Radio
    10. In town/on campus promotion
    11. Book rooms
    12. Find speakers
    13. Make contacts
    14. transportation
    15. Hotels/bed and breakfast
    16. Meals
    17. Contracts
    18. Mechanism for students to get credit
    19. Thank you letters